



Economic Development
Agency | **Brandenburg**

INNOVATION | OUR SERVICE PACKAGE

Technology Transfer – Funding Programmes – Market Launch

For your success in Brandenburg.



DOES YOUR COMPANY WANT TO EXPAND INTO NEW BUSINESS SEGMENTS AND TAP NEW SALES MARKETS WITH INNOVATIONS? YOU CAN COUNT ON OUR SUPPORT.

Do you want to further develop your product lines, optimise your procedures, or react to new market developments and technologies? Are you looking to establish contacts with scientific institutions and industry networks? Then we are exactly the right partner for you. The Economic Development Agency Brandenburg (WFBB) is your central point of contact for matters related to innovation and technology transfer. Our innovation experts will be delighted to assist you – with services tailored to you, free of charge and with complete confidentiality.

We'll enhance your company's ability to innovate

Are you looking for neutral experts with whom you can confidentially talk about your planned innovation projects? Do you wish to discuss the specific organisational needs of your company regarding innovation processes? We can help you sharpen the innovation profile of your company, provide helpful tips on optimising innovation processes and advise you with regard to public investment possibilities.

We'll connect you with the scientific institutions of Brandenburg

Do you want to implement a specific research and development project in your company? Are you looking for external support and partners from the scientific community? We can give you an overview of experts at Brandenburg universities and research institutions who fit your project perfectly. And we are pleased to advise you regarding ideal financing options to support collaboration with scientific partners.

We'll help you find the right collaboration partners

Are you looking for companies and partners to implement and market your innovations? Beyond the cooperation with scientific partners, we can also help you to find suitable collaboration partners in the industry-specific clusters. We will help you achieve greater visibility for your innovations by involving you in the various activities of the clusters. With your involvement and innovations, you could play a significant role in strengthening the German capital region as a centre of innovation.

We'll open up international markets for your business

We'll open up international markets for your business. Do you want to position your innovations internationally and implement them primarily with European partners? Through the Enterprise Europe Network (EEN), we can connect you with suitable international collaboration partners and provide comprehensive assistance as you apply for European funding.



TAKE ADVANTAGE OF OUR CUSTOM SERVICES:

- from consultation on innovation processes in the company to the market launch of innovative products and services
- from consultation to public financing programmes to project planning and submission of applications
- from providing contacts to suitable collaboration partners to acquisition of technical staff

YOUR DRIVE TO INNOVATE PAYS OFF HERE

Brandenburg has a science and research landscape of exceptional diversity and offers outstanding potential for the development of new products, procedures and services. The state of Brandenburg supports the development and implementation of technological innovations with a wide array of custom funding opportunities. Our experts will be pleased to talk to you personally about the most suitable funding options for your innovation – be they offered by the state, the federal government or the EU.

The Economic Development Agency Brandenburg (WFBB) works closely with Brandenburg's business promotion bank *Investitionsbank des Landes Brandenburg* (ILB), the guarantee bank *Bürgschaftsbank Brandenburg GmbH*, as well as other financial partners in order to find funding assistance for your specific needs. You are welcome to benefit from our excellent network throughout Brandenburg and our expertise in high-growth industries.

We'll help you find the technical specialists of tomorrow

Are you keen to establish contact with your future technical staff right now? We can help you connect with students at Brandenburg universities and utilise their skills in the context of work-study programmes or their bachelor and master theses. Through the "Brandenburg Innovation Skilled Workforce" (BIF) programme, you can obtain financial support for this as well as for hiring graduates as innovation assistants in your company.

We'll accompany your successful market launch

Are you looking to successfully launch the fruits of your research and development? The successful launch of your new development requires a series of measures, such as clarifying intellectual property rights, adapting to international market circumstances, establishing sales channels and presenting your innovations at trade fairs. In this important phase, we provide comprehensive assistance regarding suitable instruments.



OUR COMMITMENT TO OUR CLIENTS

A LONG-TERM PARTNERSHIP

We see ourselves as a one-stop agency for your company. The services we offer will help your business grow successfully.

WFBB is at your service – whenever you need advice or assistance.

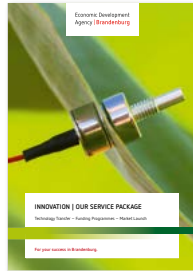
Brandenburg has even more to offer

In addition to the funding of your innovation projects, we can also help you to expand your business in Brandenburg, recruit and train skilled workers, tap new international markets, improve the energy efficiency within your company, and support your start-up project. Please feel free to select the right services for you from the other WFBB service packages.

The WFBB service packages



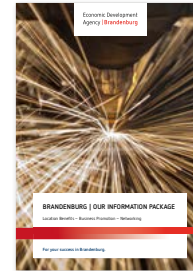
Investment



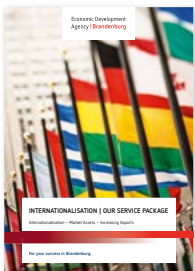
Innovation



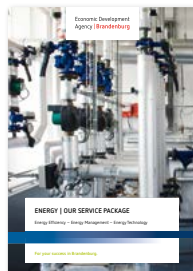
Skilled workforce



Brandenburg



Internationalisation



Energy



Start-ups

The WFBB info package

Our experts are looking forward to speaking with you.

Contact

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